

# Media Studies

## Master of Arts

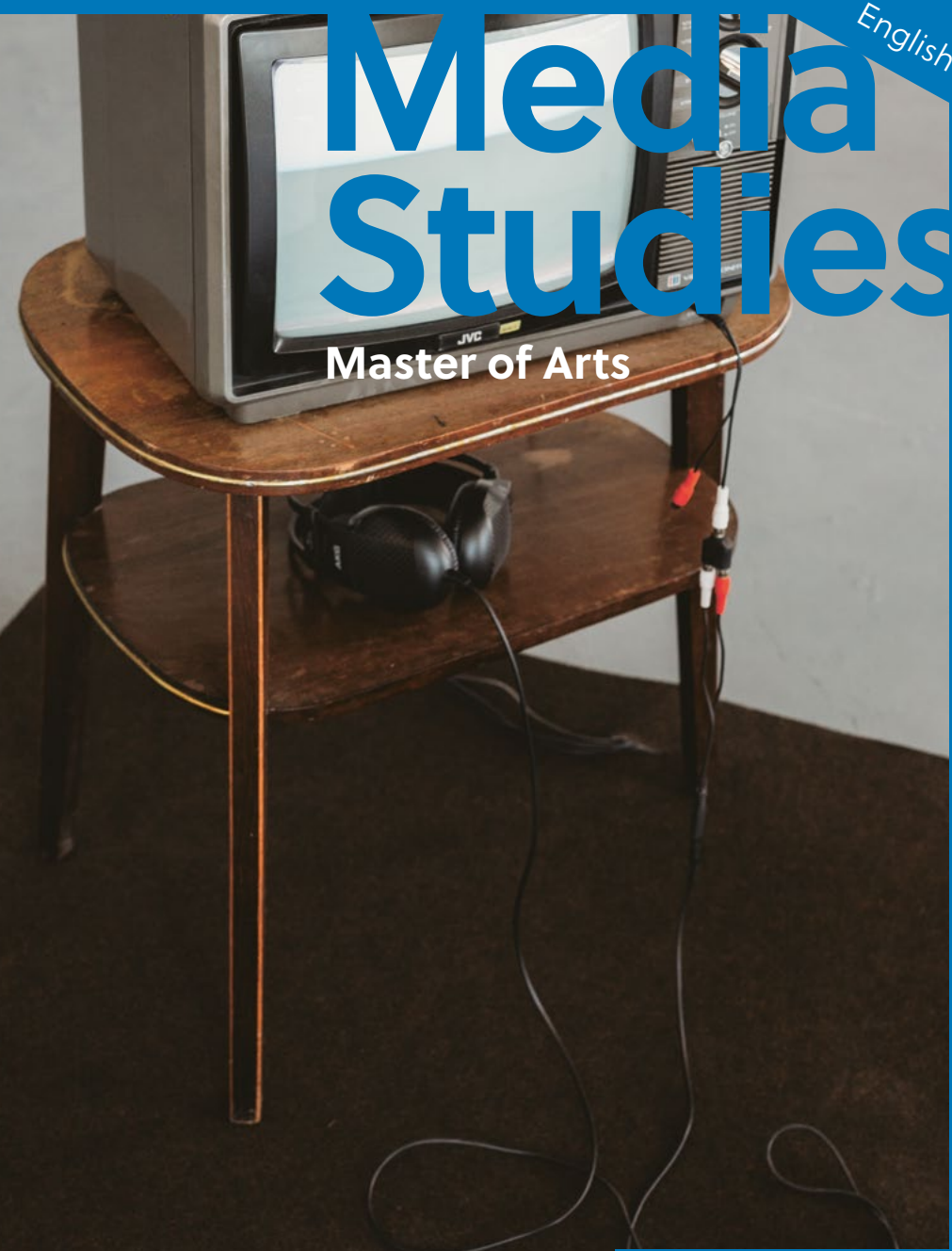
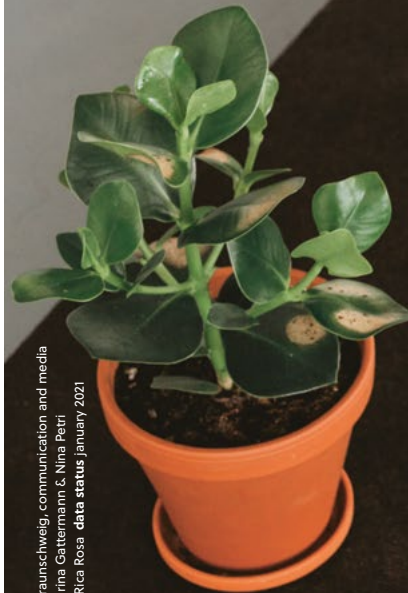
The **Master's degree programme in Media Studies** follows a cultural studies and humanities-based approach. Students enrolled on the programme benefit from collaborations with other on-site degree programmes offering courses in theory, design and the arts. Graduates of the HBK Braunschweig's Bachelor of Arts in Media Studies, along with graduates of other Media Studies or closely related undergraduate degrees in Germany or abroad, are eligible to apply for the Master's degree programme.

Students will gain knowledge of all areas of society where media play a part. Equipped with this foundation of advanced knowledge, students will engage in media analysis and media-theoretical reflection. Special weight is given to interdisciplinary perspectives, and to the development of a critical and responsible approach towards new technological developments. The Master's degree programme benefits from the full range of teaching and research offered at the HBK Braunschweig, incorporating a number of modules from the HBK's programmes in Art History and Aesthetics and in Design. A broad spectrum of compulsory elective modules means that students can specialise in an area of their choice. In addition, all students take a project module with various theoretical and design-based options, bridging the gap between theory and practice.

### What happens after graduation?

Graduates of the Master of Arts in Media Studies go on to work in a variety of different settings, including agencies in the private or public sector, cultural management, media politics, editorial positions, employment in local arts and culture departments or in foundations, journalism, media research or media-related activities in media technology or the arts. Continuing your studies at doctoral level opens up the path to an academic career.

Editor HBK Braunschweig, communication and media design Katharina Gattermann & Nina Petri  
photograph Rica Rosa data status January 2021



## Information

### Degree programme

Master of Arts

### Standard period of study

4 semesters

### Modules

Media Theory and History; Media Analysis;  
Theory of Technology; Art History and Aesthetics;  
Transformation Design;  
Media, Communication and Technology;  
Practice and Projects

### Teaching language

German

### Course type

Full-time course

### Course Commencement

Winter semester

### Application Period

Annually from 1 June to 15 August

### Admission Restriction

Yes

## Entry Requirements

- / Proof of a Bachelor or recognised Bachelor-equivalent degree in Media Studies or a closely-related subject and proof of having obtained at least 52 ECTS credits in areas linked to media-related cultural studies. You can find more guidance at <http://medienwissenschaft-studieren.org/>
- / Applicants from non-German-speaking countries require a certificate of proficiency in German (you must obtain recognition of international certificates from uni-assist *before* you submit your application).

## Application process

To apply, you should upload your application and all supporting documents in the HBK Braunschweig online portal by 15 August.

Places on the degree programme are awarded on the basis of your average grade at undergraduate level. In order for the HBK Braunschweig to decide whether the subject studied at undergraduate level is closely related to Media Studies, we recommend that applicants submit a statement of motivation along with a two-page abstract of their final undergraduate thesis with their application. If your undergraduate degree has not yet been awarded by the time the application period closes, we request that you provide a letter from your university attesting your provisional average grades and proof that you have obtained at least 150 ECTS credits.

The Master of Arts in Media Studies is intended for graduates who want to deepen their knowledge of media theory, media history and media analysis through looking at how these intersect with the knowledge cultures of art, design, engineering and social studies while gaining skills in a broad range of media practices.

If you have questions about the Media Studies programme, you can book an advice session with our Media Studies Coordination Office ([koordination.mewi@hbk-bs.de](mailto:koordination.mewi@hbk-bs.de)).

You can find up to date information on the application process\* at <http://bewerben.hbk-bs.de>

## Note

\*All information is subject to change due to the degree programme's reaccreditation.

## Contact

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